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| Really enthusiastic Tester, just been on a Tutorial | Delivery obsessed Product Owner | Developer who thinks testability is for Testers | Operations person who loves monitoring/alerting | Concerned Scrum Master keen on team agreement |
| Motivated by:   * Wanting to create an architecture which is easier to test. * A desire to provide information to those who matter to deliver value to Production. | Motivated by:   * Wanting to get their latest ideas out to market as quickly as possible. * Technical upgrades and debt are the responsibility of technical team members and prevent new feature work. | Motivated by:   * Wanting to write code mainly, writes unit tests but believes that’s where testing ends for a developer. * Not really all that interested in testability, see it as a testers responsibility. | Motivated by:   * Wanting to support a system that doesn’t wake them up at 3am. * Being able to deploy changes in office hours and be able to rollback if there are any problems. | Motivated by:   * Creating a definition of done for the team which includes the ability to support the architecture. * Wanting the teams work to be able to flow effectively from idea to value in Production. |